



**The Hampton Trust** is a passionate, dynamic well respected organisation working towards breaking the cycles of violence, abuse, conflict and social isolation in Hampshire, The Channel Islands, Isle of Wight, Devon and Gloucestershire.

## **MARKETING & COMMUNICATIONS LEADER**

**Salary scale circa £28,000 according to relevant skills and experience**

**Hours – Flexible**

The Hampton Trust is leading experts in changing abusive behaviour, especially within families. We develop and provide successful transformational programmes for children's and adult services, education and the criminal justice system. Our outstanding team of qualified staff and volunteers apply their experience to addressing the specific needs identified. Many individuals and families are not aware of the life-changing opportunities the Hampton Trust can offer. Our aim is to double the level of participation in our programmes over the next two years. To achieve this, we are seeking **an expert communicator** to promote wider recognition of the Trust's expertise and of the dramatic social and cost-saving benefits that our programmes deliver.

The successful candidate will be a key member of our small senior management team. They will be responsible to the Chief Executive for planning and organising marketing and communication programmes, seeking new funding opportunities and generating a flow of internal and external information. Communication responsibilities will include developing textual and graphic materials, online media such as social networking, newsletters and presentations to selected audiences of community groups, media, counsellors, politicians, commissioners, grant giving bodies, and front line staff.

The intention is to develop strong new relationships that will help the Trust build a community of passionate supporters and corporate sponsors while reducing dependence on more centralised funding. At the heart of our campaign will be the personal testimonies of people of all ages whose lives have been transformed by the Trust's work.

This role requires a demonstrable commitment to the empowerment of service users as well as an appreciation of equal opportunity, diversity issues and safeguarding.

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**For further details and an application pack please contact:**

Tara Doel, Resources Manager, The Hampton Trust,

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**Closing date: Wednesday 29<sup>th</sup> February 2012**